

Local Site Submit Offers Google Places Optimization Tips

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February 2012--Costa Mesa, CA--A website that helps businesses with [local directory submissions](#) called Local Site Submit (LSS) offers readers free local search tips as well as services to help them with their Internet marketing efforts. The site focuses on helping readers submit business sites to Google Places and other local search directories.

[Google Places optimization](#) is an important part of any business' overall local SEO plan, according to the site's tips section. Users who do not subscribe to this local search website's services have to rely on their own manual directory submissions skills to get their websites placed in Google Places and other local directories. If users don't sign up with a local search submission service or submit their site to local directories themselves, they may miss out on large segments of their customer base.

In order to succeed, most businesses need to rely on both general SEO tools and local SEO tools. According to LLS, local search results are very important because customers may feel they can trust a local business more than they can trust a business located in a faraway city or that doesn't provide any address. In addition, customers may search for local businesses to meet their needs; if an online business is not listed in local directories, customers may never find it.

For these reasons, LSS offers free tips on its website to help users optimize their listings for local search engines. These tips include suggestions such as listing your address consistently throughout all web posts and making a video promoting your business. LSS also offers users the opportunity to sign up for its services via its website if users want specialized, one-on-one help with local search engine optimization. Interested readers can access LSS' website at <http://www.localsitesubmit.com>.

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Local Site Submit specializes in assisting companies in increasing their online presence. Whether it is through local directory submission or optimizing your Google Places listing, we aim to make sure you dominate the Internet. Using our advanced SEO tools, we can generate leads for your business, allowing you to receive the most free traffic and web clicks possible. At Local Site Submit, your presence matters. 877-692-7250