## **Dallas Internet Marketing Firm Acquires DigitalAge Consulting Inc**

Dallas SEO Company Advice Interactive Group Acquires Google Places Optimization Company to Strengthen Online Local Search Services

With the search engines placing more and more importance on local search through Google Places, Bing Local and Yahoo! Local, it is now critical for local businesses to be properly optimized for their products and services and their geographic coverage areas.

Dallas, TX – The <u>internet marketing experts</u> at Advice Interactive Group in Dallas, TX announced the acquisition of DigitalAge Consulting LLC, a Florida based internet marketing firm specializing in local search and <u>Google Places</u> optimization. DigitalAge Consulting's specialties include <u>local internet marketing</u>, local search engine optimization, local Google Places business listings and market research solutions for businesses seeking a local competitive advantage.

Since DigitalAge Consulting was created 2 years ago, they have optimized over 1,600 Google Places listings and the number continues to grow. The Dallas SEO firm, Advice Interactive Group, adds the expertise of DigitalAge Consulting to its growing arsenal of internet marketing services and <u>local search tools</u> to provide local, geo-targeted marketing for their clients and prospective clients.

With the search engines placing more and more importance on local search through Google Places, Bing Local and Yahoo! Local, it is now critical for local businesses to be properly optimized for their products and services and their geographic coverage areas. The right internet marketing company will first determine a business's visibility and understand the steps necessary to improve that visibility.

The Dallas TX SEO company's offices are located at: Advice Interactive Group 5900 S. Lake Forest Drive Suite 295 McKinney, TX 75013 (214) 310-1356

## About Advice Interactive Group

Advice Interactive Group is a full-service Dallas based Interactive Marketing Agency that provides Google Places search optimization, Web Site Design, Online Marketing Strategies, Search Engine Marketing (SEM) and Search Engine Optimization (SEO), Pay Per Click (PPC), and Online Reputation Management for businesses throughout the United States.