

Dallas Internet Marketing Company Advice Interactive Group to Speak at the First Annual Dallas Digital Summit

Advice Interactive Group Included as Key Authority on Local Search Marketing for Global Digital Marketing and Media Convention in Dallas

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Dallas, TX – For the first time, hundreds of digital marketing industry leaders will convene in the city of Dallas to discuss strategies and best practices at the first annual [Dallas Digital Summit](#). This convention will bring together some of the most innovative minds in web marketing, search engine marketing, e-commerce, and online advertising. National [Internet marketing firm](#) Advice Interactive Group was invited to speak at the event, where the company will blend client experience and innovative strategies as an authoritative voice for local search marketing campaigns.

The Dallas Digital Summit will be a two-day Internet marketing and business convention in Dallas, with speakers from companies like Reddit, Google, Twitter, and StumbleUpon. The significance of this event can be felt throughout the industry, and Eric Gregg, the Executive Director for this year's Summit, was recently quoted as saying, "We're very excited about the inaugural Dallas Digital Summit and the buzz around the event has continued to build as we move closer to December."

"Eric Gregg and his team have done a remarkable job compiling digital authority for the first annual Dallas Digital Summit" said Jon Kaufman, President of Advice Interactive Group.

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Recently named to the Inc. 500 as one of the fastest growing interactive agencies, the team at Advice Interactive Group will leverage its experience around [local search innovations](#) and strategies to provide industry insiders tools, ideas, and key takeaways for success. With a focus on both national brands as well as the local/regional brands, the team will utilize real-world results to illustrate solutions for immediate impact.

About Dallas Digital Summit

Dallas Digital Summit is presented by TechMedia, an events and media company that has been highlighting and networking the entrepreneurial and venture community of the Southeast and

Mid-Atlantic since 2001. Through events and media, TechMedia's goal is to help educate, network, and build the region's technology economy. This year's convention will focus on digital marketing and business strategies, with discussions about mobile marketing, web analytics, content creation, among other topics. More information, including how to purchase passes and the daily speaking agenda, can be found through the official Dallas Digital Summit website.

About Advice Interactive Group

Advice Interactive is a digital agency focusing on improving visibility across the digital universe through search social design and development. They are recognized as one of the fastest growing interactive agencies in the US by the Inc. 500 and have built a exemplary reputation through successful partnerships with top brands. Advice was built on a foundation of proprietary technologies and strategies delivered through a handpicked team of experienced digital experts. Their strategies and solutions have pioneered the way brands execute and view digital.