

✓ Monthly Progress Report - Where You Are Now

Your monthly progress report includes a Visibility Score, which shows the average of your Google Business Profile, Yelp, Bing Places, NAP Score, and Voice Search Readiness. Successful scores are most often achieved when all listings are claimed, active, and contain consistent information such as business name, address, and phone number. **However, please note that due to the reliance on third-party data and their connection status, there may be instances where we are unable to find a listing that should be present.**

Advice Interactive Group

5900 S. Lake Forrest Dr, Suite 200, McKinney, TX,

75070

(214) 310-1356

<https://www.advicelocal.com/>

Visibility Score  99%

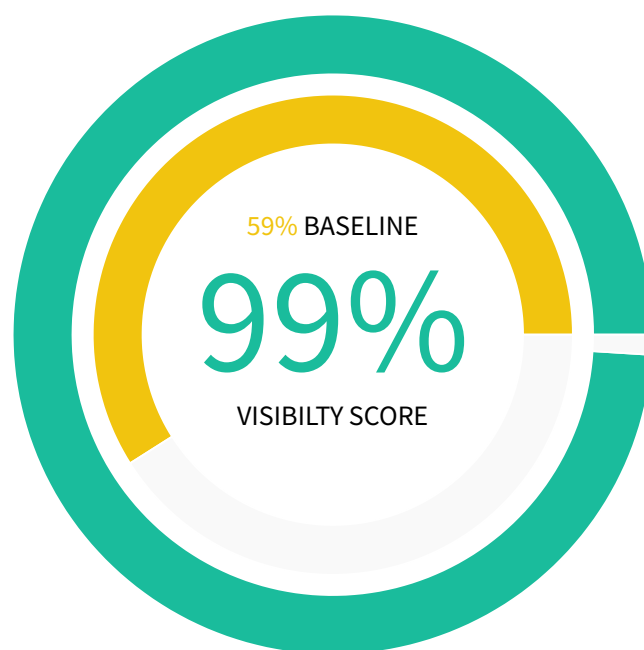
Google Business Profile  95%

Yelp  79%

Bing Places  92%

NAP Score  97%

Voice Search Readiness  52%



Local Pages

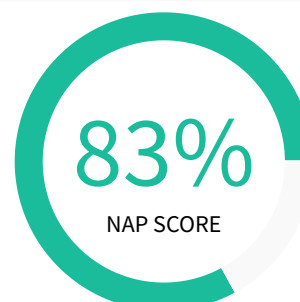
The Local Pages score is based on the level of optimization of your listing. We assess various factors that contribute to your overall optimization, including the consistency of your name, address, and telephone numbers, as well as reviews, photos, business description, and more!

LOCALS BREAKDOWN

Listings Present **3**

Listings Checked **3**

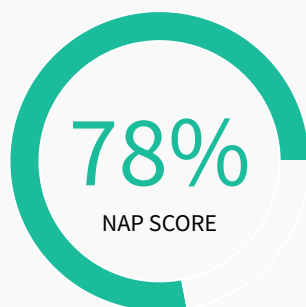
Presence Score **100%**



A 5900 S Lake Forest Dr Suite 200, McKinney, TX 75070
P (214) 310-1356

Detailed Breakdown

Claimed **YES**
Listing Present **YES**
NAP Consistent **NO**



Additional Info

Categories **YES**
Website URL Present **YES**
Hours Of Operation **YES**
Photos Present **YES**
Reviews **YES**



[Link](#)

As of 7/29/2023

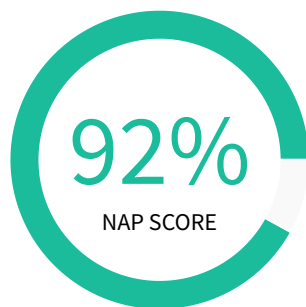


N Advice Interactive Group

A 7850 Collin Mckinney Pkwy Ste 300, McKinney, TX 75070
P (214) 310-1356

Detailed Breakdown

Claimed **NO**
Listing Present **YES**
NAP Consistent **YES**



Additional Info

Categories **NO**
Website URL Present **YES**
Hours Of Operation **YES**
Photos Present **NO**
Reviews **YES**



[Link](#)

As of 7/29/2023

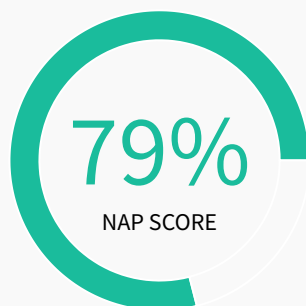


N Advice Local

A 5900 Lake Forrest Dr Ste 200, McKinney, TX 75070
P (214) 310-1356

Detailed Breakdown

Claimed **YES**
Listing Present **YES**
NAP Consistent **NO**



Additional Info

Categories **YES**
Website URL Present **YES**
Hours Of Operation **YES**
Photos Present **YES**
Reviews **NO**



Voice Search Readiness



VOICE SEARCH READINESS BREAKDOWN

Voice-First Devices are the next big thing. Voice Search is a function that allows users to search the web through spoken voice commands rather than typing, Google Voice Search can be used on both desktop and mobile searches. We check against several parameters that influence voice search and the consistency of your name, address, and phone number in the databases that feed voice search applications.

Listings Present	4
Listings Checked	5
Presence Score	52%



Directory	Baseline	Client Voice Data Status	Readiness
 Google Home	✓	✓ Synced	⚠
 Siri	✓	✓ Synced	✓
 Bixby	✓	✓ Synced	✓
 amazon alexa	✓	✓ Synced	✗
 Cortana	✓	✓ Synced	⚠

 Voice App [?] [Order !\[\]\(27df6be88af07602ea392719b144fe7f_img.jpg\)](#)

Control your business conversation on voice devices.

Voice Device	Status
 Voice App	✗ No Voice App ordered

 Data Aggregators [?]

Data Aggregators are data amplifiers. They are important because they distribute business data to hundreds of partners, search platforms, navigation systems, and mobile apps reaching a broader audience than anyone can on their own.

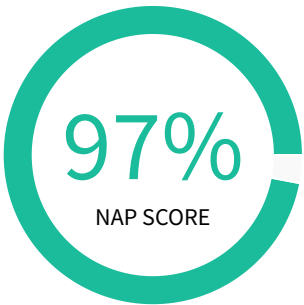
Data Aggregators	Baseline	Status	Your Listing	Comment
	 Found	 Synced  Link is currently being processed.	As of 6/29/2023	
	 Found	 Synced  Link is currently being processed.	As of 8/11/2023	
	 Found	 Synced	Link As of 7/29/2023	

Directories [?]

Your Local Page and Directory scores is based on the number of places in which your listings are present, divided by the number of local page and directories we've checked. Successful scores are most often obtained when all listings are claimed, active and contain consistent information such as business name, and phone number.

DIRECTORIES BREAKDOWN

Listings Present	48
Listings Checked	48
Presence Score	100%



Local Page or Directory	Baseline	Status	Your Listing	Notifications
	 Not Found	 Synced  Link is currently being processed.	As of 6/29/2023	
	 Not Found	 Synced  Link is currently being processed.	As of 6/29/2023	
	 Not Found	 Synced	Link As of 4/23/2018	
	 Found	 Synced	Link As of 6/29/2023	

	✓ Found	✓ Synced	Link As of 6/29/2023
	✓ Found	✓ Synced	Link As of 6/29/2023
	✓ Found	✓ Synced ⚠ Link is currently being processed.	As of 6/29/2023
	✓ Found	✓ Synced	Link As of 6/29/2023
	✓ Found	✓ Synced	Link As of 6/29/2023
	✓ Found	✓ Synced	Link As of 6/29/2023
	✓ Found	✓ Synced	Link As of 6/29/2023
	✓ Found	✓ Synced	Link As of 6/29/2023
	✓ Found	✓ Synced	Link As of 6/29/2023
	✗ Not Found	✓ Synced ⚠ This partner does not provide a link back, but do not worry, your data has been submitted.	As of 6/29/2023
	✓ Found	✓ Synced	Link As of 6/29/2023
	✗ Not Found	✓ Synced ⚠ Link is currently being processed.	As of 6/29/2023
	✓ Found	✓ Synced ⚠ Link is currently being processed.	As of 6/29/2023
	✗ Not Found	✓ Synced	Link As of 6/29/2023
	✗ Not Found	✓ Synced ⚠ This partner does not provide a link back, but do not worry, your data	As of 6/29/2023

has been
submitted.



✗ Not Found

✓ Synced

[Link](#)

As of 6/29/2023



✗ Not Found

✓ Synced

[Link](#)

As of 6/29/2023



✓ Found

✓ Synced

[Link](#)

As of 6/29/2023



✗ Not Found

✓ Synced
⚠ Link is currently
being processed.

As of 6/29/2023



✗ Not Found

✓ Synced

[Link](#)

As of 6/29/2023



✗ Not Found

✓ Synced

[Link](#)

As of 6/29/2023



✓ Found

✓ Synced

[Link](#)

As of 6/29/2023



✗ Not Found

✓ Synced
⚠ Link is currently
being processed.

As of 6/29/2023



✗ Not Found

✓ Synced
⚠ Link is currently
being processed.

As of 6/29/2023



✗ Not Found

✓ Synced
⚠ Link is currently
being processed.

As of 6/29/2023



✗ Not Found

✓ Synced

As of 6/29/2023



✗ Not Found

✓ Synced

[Link](#)

As of 6/29/2023



✓ Found

✓ Synced

[Link](#)

As of 6/29/2023



✗ Not Found

✓ Synced

[Link](#)

As of 6/29/2023



✓ Found

✓ Synced
⚠ Link is currently
being processed.

As of 6/29/2023



✗ Not Found

✓ Synced
⚠ Link is currently
being processed.

As of 6/29/2023



✓ Found

✓ Synced

[Link](#)
As of 6/29/2023



✓ Found

✓ Synced
⚠ Link is currently
being processed.

As of 6/29/2023



✓ Found

✓ Synced

[Link](#)
As of 6/29/2023

⚠ Temporary
Error:
Customer success
notified

📁 Directory FTP [?]

Directory FTP (File Transfer Protocol) is a system used to securely transmit digital data files of location information.

Local Page or Directory	Baseline	Status	Your Listing	Comment
	✗ Not Found	✓ Synced ⚠ This partner does not provide a link back, but do not worry, your data has been submitted.	As of 6/29/2023	
	✓ Found	✓ Synced ⚠ This partner does not provide a link back, but do not worry, your data has been submitted.	As of 6/29/2023	
ListYourself.net	✗ Not Found	✓ Synced ⚠ This partner does not provide a link back, but do not worry, your data has been submitted.	As of 6/29/2023	
	✗ Not Found	✓ Synced ⚠ This partner does not provide a link back, but do not worry, your data	As of 6/29/2023	

GPS Mapping Accelerators[?]

Our tool further syndicates business information to powerful mapping platforms with more than 80 sources of data including the following:

WAZE GARMIN TOMTOM ALFA ROMEO AUDI BMW CHEVROLET FIAT FORD GENERAL MOTORS INFINITY KIA
MAZDA MERCEDES PIONEER SAMSUNG SONY NAVIGATION TOYOTA VOLKSWAGEN VOLVO

GPS Mapping source	Baseline	Status	Your Listing	Comment
	✓ Found	✓ Synced ⚠ Link is currently being processed.	As of 6/29/2023	
Uber	✗ Not Found	✓ Synced	Link As of 6/29/2023	
	✓ Found	✓ Synced ⚠ Link is currently being processed.	As of 6/29/2023	

Due to the reliance on third-party data their connection status, periodically we may not find a listing that may be there.